



**BECOME A COMMUNITY COORDINATOR**





# HKRS VISION, MISSION & VALUES

## VISION

An international, inclusive and fun youth running program led by dedicated, local coordinators, where all kids celebrate their success and develop an active healthy lifestyle.

## MISSION

To serve communities and families by providing an inclusive youth running experience, inspiring kids to believe in themselves and lead an active healthy lifestyle.

## VALUES

Crawl, Walk, Run

Be Kind

Make an Impact

Live the Healthy Life



# HKRS RACE DAY TASKS



Instruct volunteers on what their role is on race day



Check in runners at the registration table



Start race day with an announcement to all runners



Lead a small warm up session before races begin



Give the start signal at the start line



Tear bib tags at the finish line



Enter race results for all runners each week



Host an award ceremony on the final race day





# HKRS GET UP AND GO

## What you get from HKRS

- Direct point of contact to work with 1-on-1
- A detailed How-To-Manual
- Platform access to manage and advertise the local program (e.g. email account, Facebook page, registration platform)
- Race supplies
- Facility payment & insurance
- Financial compensation

## What HKRS needs from you

- Securing a race location
- Local marketing through flyers, emails, sponsorships and Social Media
- Recruit volunteers
- Communicating with parents/runners
- Event coordination on site
- Storing race supplies





# HKRS RESOURCES



Job Description



Detailed Guide



Info Flyer



Info Video





# HKRS WHY YOU SHOULD APPLY

## Jenelle Walsh in Georgetown, MA

“I love that Healthy Kids is inclusive. It is so difficult to find a space where kids who need extra support can still be surrounded by their peers. Healthy Kids facilitates this in the most amazing way! I am lucky to be able to coordinate this series and thankful and proud to be a part of an organization that takes pride in inclusivity. My niece has been able to be a part of the Challenger Division for the last 2 years and it has been a blessing for my family and for the Georgetown Series.”





# HKRS WHY YOU SHOULD APPLY

## Jena & Jeff Shontz in Boyertown, PA

“We love that we have created an event in the community that everyone looks forward to. It is such a positive program that allows kids, parents, and local businesses to come together and support each other. The ability to reach kids of all ages and make an impact in their lives is so rewarding. We love when we are out in town and see our runners and they are so excited to see “coach” and tell us all about their race results, training, and other accomplishments. They know we care about each and every one of our runners and they share their excitement with us.”





# APPLY TO BECOME A COORDINATOR



APPLY NOW



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