



Local Partnership Opportunities

A simple, high-value way to support the Series and connect with local families!

Sponsor & Donor Levels Overview

Benefit	Paid Sponsor	Presenting Sponsor	Registration Sponsor	Bib Sponsor	Trade Sponsor	In-Kind or Cash Donor
Season Cost	\$300 (1 season) / \$550 (2 seasons)	\$800 (1 season) / \$1400 (2 seasons)	\$250+ per season (minimum 5 registrations, \$50 value each)	Varies	\$300 minimum in value	Any amount
Yard Sign (18x24")	1 sign	2 signs	—	—	—	—
Additional signage provided by sponsor	✓	✓	✓	✓	✓	—
Table signage provided by donor	—	—	—	—	—	✓
Logo on website, registration page, & flyer	✓	✓	✓	✓	✓	—
Vendor space at all races (up to 5)	✓	✓	✓	✓	✓	—
Free registrations	3	5	—	3	3 Facility Sponsor ONLY	—
Opportunity for promotion via email & social media	✓	✓	✓	✓	✓	✓
Thank you shout out via social media	✓	✓	✓	✓	✓	✓
Distribution of partner provided coupons, giveaways, promotional materials.	✓	✓	✓	✓	✓	—
Named "Presenting Sponsor" of the Series	—	✓	—	—	—	—
Category Exclusivity	—	✓	—	—	—	—
Logo on Series t-shirts	—	✓	—	—	—	—
Dedicated Sponsor Email (1 per season)	—	✓	—	—	—	—
Logo displayed on race bibs	—	—	—	✓	—	—

Additional Notes

- Sponsorships are nonrefundable
- HKRS makes every effort to run the local Series for two seasons
- If a Series does not run a second season, sponsor can:
 - Transfer to another local Series or
 - Benefits when the Series resumes

Join us!



<https://healthykidsrunningseries.org/sponsor-a-race/>