Healthy Kids Running Series Job Description

Position: Marketing & Management Internship - Fall 2019/Spring 2020



Mission

Healthy Kids Running Series is a national, community-based non-profit that provides a fun, inclusive, five-week running Series for ages 2-14 designed to get kids active, build self-esteem and lay the foundation for a healthy lifestyle.

For more information, please visit our website at www.HealthyKidsRunningSeries.org.

Facts

Location: HKRS Headquarters, Thornton, PA

Level: Internship

Compensation: \$7.25/hour

Business Casual Work Environment

Responsibilities

Overview of Role A school year internship program designed for college students looking to further their experience in nonprofit event management and marketing. Intern will be responsible for all social media platforms and blog content on the main website.

Specific Duties Work directly under the National Director, who oversees all national program and local event operations. This includes creating/posting social media content on national platforms (Facebook and Instagram), creating content for the blog which will be shared within the national newsletter release, reaching out to national partners for social/blog content, securing images and videos from our other 250+ local pages to share.

Desired Skills Organized, self-motivated, confident, assertive, independent, diligent and reliable

Qualifications Pursuing a Bachelor's or Master's degree with a strong knowledge and/or interest in

marketing, running, community outreach and nonprofit work

Contact Please email your resume and cover letter to tamara@healthykidsrunningseries.org

Deadline Until the position is filled.

Healthy Kids Running Series (www.HealthyKidsRunningSeries.org), a nonprofit initiative provides children ages 2-14 with the opportunity to live a healthy and active lifestyle through the introduction of running. HKRS currently operates in 250+ locations across 35 states. Healthy Kids Running Series provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, gender, sexual orientation, national origin, age, disability, genetic information, marital status, amnesty, or status as a covered veteran in accordance with applicable federal, state and local laws. HKRS complies with applicable state and local laws governing non-discrimination in employment in every location in which the company operates.