



## COMMUNITY IMPACT REPORT

# THANK YOU

**Thank you** for supporting the Registration Assistance and Underserved Community Program.

HKRS believes every child in every community should have the opportunity to learn to live an active healthy lifestyle and participate in an HKRS program. Every season people (like you!) make donations on top of their registration fees - most often only \$1 or \$2 - so that anyone who wants to run, can run. Thank you for your support, whether it was this past season, or many seasons ago. I invite you to take a look and see how your generosity has helped thousands of kids around the country.

Sincerely,  
**Dawn M. Epstein, MPA,**  
*Executive Director*



## BY THE NUMBERS

### DONATIONS

# \$187,667.83

Total Amount Raised  
(2017- 2022)

# 10,050

People have given  
**more than once**

# \$500

Largest Gift

# \$28.5K

of \$1 Gifts

“  
I was overcome with the outpouring of support from the families and sponsors that came out and got involved to make the experience all that it could be for the kids here in Camden.”

- HKRS Community Coordinator,  
Camden, NJ

### UNDERSERVED COMMUNITY PROGRAMS

# 100%

of Respondents

from underserved  
races rated their  
overall experience  
with HKRS as  
“**Very Positive**”

## 5 RACES

San Juan, PR  
West Philadelphia, PA  
West Oak Lane, PA  
Chester, PA  
Camden, NJ

# 2,769

# of Runners  
Since 2018

### REGISTRATION ASSISTANCE

# of Requests

# 484

Since 2021

# 203

Spring 2023

of races in  
Spring 2023  
had at least  
**One Request  
For Assistance**

# \$25K - \$35K

Median Household  
Income Level of requestors

# 25%

## THANK YOU AGAIN FOR YOUR SUPPORT

[WWW.HEALTHYKIDSRUNNINGSERIES.ORG](http://WWW.HEALTHYKIDSRUNNINGSERIES.ORG)

STAY CONNECTED

1 (855) 213-2144

602 Chadds Ford Dr. Ste. 300. Chadds Ford, PA 19317



#HealthyKidsRS



“

Our son LOVED participating in the HKRS which would not have been possible without the generosity of the program's registration assistance. He looked forward to racing every week and told us how proud of himself he felt! Thank you for a positive experience that has developed our son's love of running. We'll see you next series!

- HKRS Family, Scranton, PA

